R.J. Reynolds
Tobacco Company

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076
Voice Mail 800-757-8255, Ext.48795

6/10/97

VIKISHA
451-453 ST. PAULS AVE
JERSEY CITY, NJ 07306

Re: *July/August '97 Salem .30 off Tear Tape Promotion for Identified Convenience and Gas Accounts*

Attached is the information you will need to work the above promotion:

- Send # of plain white cartons of each style Salem out week of 6/30/97.
  -Send only one packed display of Salem out with any balance of product as back up stock.
- **Disc Reporting: please be sure you report discounted carton of each style Salem**

If you have any questions please let me know.

Thanks,

Lanny Wolfe

51849 2107

Source: https://www.industrydocuments.ucsf.edu/docs/ylfy0000